Gracie Sharkey

UX/UI / Product Designer

3+ years designing websites and apps resulting in measurable ROI and experiences that customers have said were "absolutely unbelievable" and "very intuitive".

Work experience

Product Designer @ Coles (e-commerce/ grocer)

Aug 2024 - Present

Full-time

UX/UI Designer @ Bryte (e-commerce/ broadband)

February 2024 - July 2024

Freelance

Leveraged a competitor audit to inform an e-commerce website design, allowing customers to compare and purchase broadband plans.

Sabbatical

February 2023 - February 2024

Product Designer @ Halter (app/ ag-tech)

June 2021 - February 2023

Full-time

- Conducted usability tests, validating that my app designs made it easier for customers to find relevant information, resulting in 40% more engagement of this feature.
- Conducted user interviews to understand the customer journey, resulting in app designs that reduced friction, leading to a 26% increase in customer satisfaction.

UI Designer @ Spark (NZ's largest telecommunications company)

March 2021 - June 2021

Fixed-term

Created user journey maps to identify user needs when changing phone plans and validated my mobile and desktop website designs through use-ability testing.

Skills

Journey mapping	Figma
Wireframing	Miro
Ideation workshops	Adobe
User testing	Prototyping
User interface design	Personas

Education

2018 - 2020

Bachelor of design, Auckland University of Technology

Majoring in UX/UI

Find my work

Website portfolio
graciesharkey.com

Linkedin
linkedin.com/in/gracie-sharkey

Behance
behance.net/graciesharkeydesign

Contact me

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Location: Melbourne VIC

Graphic Designer @ Deadly Ponies (high-end fashion label)

March 2018 - March 2019

Intern

- Hand-drawn illustrations for their e-commerce store
- Social media content (instagram stories, GIF's, EDM's)
- Product photography
- Photoshoot assistant
- Photo editing

Graphic Designer @ Nicole Rebstock (fashion brand)

November 2019 - December 2019

Freelance

- Monogram logo design
- CAD (3D computer modelling)

Graphic Designer @ Life (charity)

June 2019 - July 2019

Volunteer/ lead designer

- Signage design
- Merchandise design